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Buncombe County Medical Society launches 'The Physicians' Voice'

BY • AUGUST 31, 2010

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The Western North Carolina/Buncombe County Medical Society, with almost 900 physician members and growing, is dedicated to improving the [health](#) of individual patients and is committed to improving the health of the community as a whole.



Western North Carolina/BMCS is pleased to announce its recent launch of a new community health educational series, called "The [Physicians' Voice](#)," for the general public.

The series already includes several video spots that have been aired on local TV news stations, as well as audio interview podcasts and articles that will appear in the Health and Fitness section of the Asheville Citizen-Times.

These videos, podcasts and articles are designed to share with the general public our physicians' medical expertise on a variety of important health and wellness topics.

The TV/video spots are 60-second [educational](#) pieces presented by medical society physicians and focused on timely and critical health topics, such as high blood pressure and coronary artery disease. Tip sheets written by the featured physicians are available on WNC/BCMS' Physicians' Voice webpage.

In addition to the TV spots, the medical society is also pleased to provide for the community a series of audio podcast interviews with physicians about various health-related subjects.

Topics include allergies, osteoporosis, and [family](#) planning. Watch for new articles, podcasts and video spots over the coming months by bookmarking this page:



Miriam Schwarz, executive director of the Buncombe County Medical Society. (John Fletcher/Jfletcher@citizen-times.com)

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www.bcmsonline.org/main/community/thephysiciansvoice.php.

If you have a topic of interest that you would like one of our physicians to address, drop us a line at ceo@bcmsonline.org.

Formed in 1885, WNC/Buncombe County Medical Society is a voluntary professional association of almost 900 physicians. The WNC/Buncombe County Medical Society is the physicians' voice advocating for the health of the medical profession, the health of the patient, and the health of the community.

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This is the opinion of Miriam Schwarz, Executive [Director](#) of the WNC/Buncombe County Medical Society. She can be reached by e-mail at miriam@bcmsonline.org.

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