WNC HEALTHY KIDS
Promote policy changes locally, statewide and nationally that will support obesity reduction

Serve as the curator of shared benchmark and measurement data across the region, collecting and sharing specific outcomes for obesity

Enhance regional alignment among all of the individual, organizational and community initiatives that are working to accelerate childhood obesity prevention
Project Goal

To assist Buncombe County medical providers with their efforts to reduce childhood obesity through providing evidence based tools and resources.
Deliverables

- Survey Buncombe County providers on how best to provide childhood obesity treatment and prevention materials for patients
- Promote the single 5-2-1-Almost None! message
- Develop 5-2-1-Almost None! website with a particular section for clinician and patient use
Work with MAHEC and CCWNC to place identified tools and resources in existing EHR’s.

Collect aggregate BMI information on practices that will serve as a feedback look for QI.
Single message that entire community can utilize
- Is evidence-based
- Simplifies a complex issue
- Each sector has identified roles and tools to use to collectively impact obesity reduction
- Is a framework for policy and systems changes
WHAT DO PROVIDERS WANT?

- EXAMPLES
  A. Local resource pages
  B. Parent surveys
  C. Internet sites
  D. Posters, rack cards
  E. BMI Data
  F. Printouts in EHR’s

- Discussion - follow up -
“Moving the Needle” conference Sept 21 - held at UNCA

Showing the “Weight of the Nation” film in October

“Be our Voice” NICHQ advocacy training November 30th- pre conference event for NCAFP annual meeting at the Grove Park Inn