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# WNC HEALTHY KIDS



# WNC HEALTHY KIDS GOALS



- Promote policy changes locally, statewide and nationally that will support obesity reduction
- Serve as the curator of shared benchmark and measurement data across the region, collecting and sharing specific outcomes for obesity
- Enhance regional alignment among all of the individual, organizational and community initiatives that are working to accelerate childhood obesity prevention



## Project Goal

To assist Buncombe County medical providers with their efforts to reduce childhood obesity through providing evidence based tools and resources.

# WESTERN CAROLINA MEDICAL SOCIETY GRANT

## ○ Deliverables

- Survey Buncombe County providers on how best to provide childhood obesity treatment and prevention materials for patients
- Promote the single 5-2-1-Almost None! message
- Develop 5-2-1-Almost None! website with a particular section for clinician and patient use

# DELIVERABLES ( CONT)

- Work with MAHEC and CCWNC to place identified tools and resources in existing EHR's
- Collect aggregate BMI information on practices that will serve as a feedback look for QI



WHY



- ◉ Single message that entire community can utilize
- ◉ Is evidence-based
- ◉ Simplifies a complex issue
- ◉ Each sector has identified roles and tools to use to collectively impact obesity reduction
- ◉ Is a framework for policy and systems changes



# WHAT DO PROVIDERS WANT?

## ◎ EXAMPLES

- A. Local resource pages
- B. Parent surveys
- C. Internet sites
- D. Posters, rack cards
- E. BMIData
- F. Printouts in EHR's

## ◎ Discussion- follow up-



# UPCOMING EVENTS OF INTEREST

- “Moving the Needle” conference Sept 21 - held at UNCA
- Showing the “Weight of the Nation” film in October
- “Be our Voice” NICHQ advocacy training November 30<sup>th</sup>- pre conference event for NCAFP annual meeting at the Grove Park Inn