For more than 100 years The Van Winkle Law Firm has served clients throughout North Carolina, South Carolina and Tennessee. Attorneys in its Healthcare Practice Group provide a full range of legal services for individuals and entities in nearly every aspect of the health care field. Carolyn Coward specializes in regulatory and transactional health care matters and regularly represents physicians who are restructuring their medical practices or entering into relationship with hospitals either through employment or other contractual arrangements. Other attorneys in the Healthcare Practice Group focus on malpractice defense and also provide legal consultation on North Carolina Medical Staff Board and hospital medical staff issues. Clients receive the advantage of a multi-disciplinary law firm with supporting counsel in the areas of corporate law, tax, estate planning, including asset protection, employment, employee benefits, real estate and litigation. Carolyn Coward and Van Winkle Law Firm are WCMS Preferred Vendors.

www.vwlawfirm.com

JPS is a leading accounting and technology services firm in Western North Carolina. The firm has served the 16 counties of WNC for over 50 years. Offices in Asheville, Marion and Boone allow the firm to field in-person, one-stop expertise to area physicians, minimizing potential disruption to patient care. Technology staff includes consultants whose professional credentials include Microsoft Certified System Engineer, Certified Information Security Manager and Microsoft Certified Professional. We are well versed in serving the needs of professional service providers in a paperless environment and have assisted numerous professional offices in converting to electronic media, upgrading and installing networks and providing ongoing monitoring services. JPS is a WCMS Preferred Vendor

www.jpspa.com

$3,500+ Sponsor Level
Asheville Radiology Group began in 1944 with three radiologists practicing Diagnostic Radiology. In 1997, Asheville Radiology Group merged with Western Carolina Radiology to form Asheville Radiology Associates, which included Asheville MRI and Asheville Imaging Center. Asheville Radiology consists of 38 Radiologists, 5 Vascular Surgeons, 9 Physician's Assistants and Nurse Practitioners, and approximately 200 employees. As a multi-specialty practice, Asheville Radiology is the largest of its kind in Western North Carolina. We provide a wide range of imaging services including Women’s Imaging, Pediatric Imaging, CT, MRI, Nuclear Medicine, Body Imaging, and Musculoskeletal Radiology. Asheville Radiology also specializes in Interventional Radiology, Neuro Interventional Radiology and Vascular Surgery. Our group is dedicated to providing the highest quality imaging, interventional and vascular services available utilizing the latest technology.

http://www.ashevilleradiology.com

CarePartners is a private, nonprofit healthcare organization in Asheville, North Carolina. We offer what healthcare professionals call a “full continuum of post-acute care.” That simply means we have a wide range of services to help the people we serve live full and productive lives, despite illness, injury, disability or issues related to aging. CarePartners offers: a Rehabilitation Hospital, Outpatient Rehabilitation at one centrally-located clinic and four other clinics spread throughout the county, Home Health & Private Duty Services, Hospice and Palliative Care, Adult Day Services, and Orthotics and Prosthetics, among other health care services.

http://www.carepartners.org

Four Seasons is a non-profit organization, deeply committed to serving the community through fulfilling its mission of co-creating the care experience. Our agency was conceptualized in 1979 by Jean Moulthrop Hoogstra when hospice, as a segment of healthcare, was in its infancy. As the region’s largest provider of end of life care, Four Seasons provides quality end-of-life care to patients and families in Asheville, Arden, Black Mountain, Brevard, Cashiers, Fletcher, Franklin, Hendersonville, and Highlands. Services include: Hospice, Palliative Care, Research, Elizabeth House, and Bereavement.

http://www.fourseasonscfl.org
Bart Boyer founded Parsec in Asheville, North Carolina, in 1980 by Chairman Bart Boyer. An office in Charlotte was added in 1999, and an office in Pinehurst, NC, was opened in 2013. Since its founding, the firm has grown dramatically, now formed by a team of 16 financial advisors. Parsec managed $1,560,000,000 in assets as of December 31, 2013.

Our mission is to help you set financial goals make sound investments in accordance with those goals, and to manage your investments over the long term, always keeping your objectives in sight.

http://www.parsecfinancial.com

Medical Mutual recognizes that the economic, clinical, and regulatory pressures you face have never been greater. We believe it is our mission to help physicians and their medical groups adapt and thrive in this new era, which means not only providing industry-leading medical professional liability protection, but also identifying and supporting the many other needs of your medical practice. You need a partner who understands the current environment and helps you respond to its challenges with highly responsive service and timely resources.

For nearly 40 years, we have been committed to offering members real value for their investment in our company. It is our job to ensure the success of your practice in a rapidly evolving health care setting; and we are changing the game by providing innovative coverages and educational materials that give you peace of mind to focus on practicing good medicine. We aggressively defend our physician members and offer the best local defense in the industry. Rated "A" excellent by A.M. Best, we insure more physicians than any other North Carolina company.

http://www.medicalmutualgroup.com
$2500-$2999 Sponsor Level

Quest Diagnostics is the world's leading provider of diagnostic information services that patients and doctors need to make better healthcare decisions. The company offers the broadest access to diagnostic information services through its network of laboratories and patient service centers, and provides interpretive consultation through its extensive medical and scientific staff. Quest Diagnostics is a pioneer in developing innovative diagnostic tests and advanced healthcare information technology solutions that help improve patient care. Additional company information is available at QuestDiagnostics.com. Follow us at Facebook.com/QuestDiagnostics and Twitter.com/QuestDX.

QuestDiagnostics.com

Deerfield provides a lifestyle that nurtures your body, mind, and spirit. The Mission of Deerfield Episcopal Retirement Community is to operate a non-profit retirement community guided by Christian ideals to offer a continuum of care to all people to promote independence and the highest quality of life and to provide physical and financial security. Deerfield is located on 125 acres, featuring both meadows and woods, and has been providing exceptional services to residents since 1955. The community includes a handsome community center with elegant dining rooms, classrooms, a woodworking shop, state of the art health and wellness center, aquatic center, spa, arts and crafts studios, business center and clinic, as well as the St. Giles Chapel. As a Life Care community, Deerfield assures the availability of all levels of care onsite.

http://www.deerfieldwnc.org

Founded by physicians in 1982, Atlanta-based MagMutual is one of the leading providers of medical professional liability insurance to physicians and hospitals in the United States. Operating in ten Southeastern states with extensive local office presence, MagMutual is the largest medical mutual insurer in the Southeast, and the fifth largest in the U.S. The company is rated A (Excellent) by A.M. Best. Insurance products and services are issued and underwritten by MAG Mutual Insurance Company and its affiliates.
MagMutual offers comprehensive risk management and patient safety programs and is committed to an unwavering defense of our policyholders’ personal and professional reputations. As a mutual insurer, MagMutual’s business decisions reflect the priorities of our policyholder/owners – the physicians and hospitals we serve – and not those of external shareholders.

www.magmutual.com

Healthcare is a complex industry. A generic approach to your banking services isn't the right approach for the unique financial needs of healthcare professionals like you. PNC Bank Healthcare Business Banking offers dedicated relationship managers who focus solely on healthcare and offer unique financial products and services specific to your industry. For more information, including our educational materials, webinars, and podcasts, please visit pnc.com/hcprofessionals.

pnc.com/hcprofessionals

$2,000-$2,499 Sponsor Level

Ward and Smith, P.A. has more than 90 attorneys providing services in more than 30 practice areas in offices located in Asheville, Greenville, New Bern, Raleigh, and Wilmington, North Carolina. All of our attorneys are available to clients in western North Carolina 24 hours a day via email, phone, and cell phone. Attorneys in our Health Care Practice Group regularly represent physicians on a broad range of health care law matters, including advising physicians on hospital privileges and Medical Board issues; forming physician practices; buying, selling, and merging practices; structuring joint ventures between physicians and hospitals; negotiating and drafting employment, medical director, on-call coverage, and exclusive provider contracts; and appealing Medicare audits.

www.wardandsmith.com
$1,500-$1,999 Sponsor Level

OneWhoServes, Inc. provides IT services to hundreds of medical, commercial, industrial, and nonprofit organizations ranging in size from small ventures to large multi-location facilities with hundreds of employees. Their commitment to delivering the absolute best and most expeditious technology service to clients is second to none.

The highly skilled team of certified senior Systems Engineers has a reputation for providing top quality services with congeniality. They are experts in networks, servers, workstations, mobile devices, data communications, software, security, and user issues in Windows, Macintosh, Linux and Unix environments. Each client is assigned a “Lead Engineer” who becomes very familiar with the organization and is responsible for meeting their IT needs, coordinating the efforts of other team members as needed.

The exceptional technical expertise of OneWhoServes and their ability to clearly communicate with clients sets them apart from other providers. Stable networks, fast response, effective problem solving and personable engineers – if you want a relationship that changes the way you think about your technology, give them a call.

www.onewhoserves.com

Southeastern Sports Medicine
A Service of Park Ridge Health

Providing comprehensive sports medicine and general orthopedic care for the athletes, students, and families of Asheville and Western North Carolina, Southeastern Sports Medicine offers patients a full array of therapies to ensure their speedy and safe recovery. Southeastern’s board-certified and fellowship-trained orthopedic specialists use leading-edge techniques and treatments in the care and repair of musculoskeletal injuries. Our team includes physicians, physician assistants, physical therapists, athletic trainers, and massage therapists, all working together to provide the highest quality of care for every patient.

Southeastern Sports Medicine operates orthopedic walk-in clinics where patients can be seen in the morning without an appointment, and offers same-day appointments. Southeastern also offers complete physical therapy services on site, including specialized rehabilitation like aquatic therapy.

The physicians at Southeastern Sports Medicine cover a wide range of orthopedic and physical medicine subspecialties, including spine, total joint, shoulder, knee, hip, foot & ankle, hand, sports medicine, physical medicine and rehabilitation, and medical acupuncture.

For more information about Southeastern Sports Medicine please visit us at sesportsmed.com or call 828.274.4555.

http://www.sesportsmed.com/
Wells Fargo & Company is a diversified financial services company providing banking, insurance, investments, mortgage, and consumer and commercial finance through more than 9,000 stores and 12,211 ATMs and the Internet (wellsfargo.com and wachovia.com) across North America and internationally. We’re headquartered in San Francisco, but we’re decentralized so every local Wells Fargo store is a headquarters for satisfying all our customers’ financial needs and helping them to succeed financially. One in three households in America does business with Wells Fargo. Wells Fargo has $1.3 trillion in assets and more than 270,000 team members across our 80+ businesses.

We ranked fourth in assets and first in market value of our stock among our U.S. peers as of Dec. 31, 2011. Our vision: “We want to satisfy all our customers’ financial needs and help them succeed financially.”

https://www.wellsfargo.com

$1000-$1499 Sponsor Level

The Buyer’s Agent of Asheville is a real estate firm dedicated entirely to you, the home buyer. Providing laser focus (we care), fierce negotiating skills (we help save you money) and detailed transaction management (we have your back and best interest at heart). Since 1998, The Buyer’s Agent of Asheville, a small homegrown agency has been passionate about helping people just like you, find a home they adore. 100% of your needs and desires for your home search is valued and we can guarantee there is no conflict of interest. Our office is located at 82 Patton Ave in Downtown Asheville. Call 828.210.4663 for an appointment or visit us on the web at www.ashevillehomebuyer.com.

www.ashevillehomebuyer.com
AllCare Clinical Associates (formerly Asheville Anesthesia Associates) is one of the largest private physician-owned anesthesia practices serving North Carolina and employs over 200 Anesthesiologists, Anesthetists and business and management professionals. AllCare provides anesthesia, perioperative care and pain clinic management services for hospitals and ambulatory surgery centers of all sizes.

Need a more affordable anesthesia solution? Allow us a 30 minute conversation to discuss how we can save you money and improve administrator and clinician satisfaction. Contact us at info@AllCareClinical.com or call 800-692-6428.

www.allcareclinical.com

American Security Shredding serves area businesses and residents with secure confidential shredding service. We can shred anything with sensitive information...from paper to x-rays to hard drives. Customers can choose from on-site shredding with our mobile trucks or off-site shredding at our secure shredding facility. In 2014 American Security Shredding received AAA Certification by the National Association for Information Destruction. We continue to be the only locally owned and operated shredding provider for WNC since 2003. American Security Shredding added a second location in 2008 in Gainesville, GA and now has the capability to cover all of Western North Carolina, North GA, Upstate SC, and East TN. All material is securely shredded and recycled.

www.wncshredding.com

Blossman Propane Gas, Appliance & Service has been providing comfort to families throughout the Southeast for more than 60 years. Servicing customers in 12 states from 68 branches, the family-and employee-owned company sells more than 76 million gallons a year. Showrooms provide demonstrations and expertise on most national manufacturers of ranges, cooktops, water heaters, generators, gas grills and gas logs. Leading the industry in technician training, Blossman is a full-service company that provides everything from propane delivery to appliance sales, installation and service. For more information, call 1.888.Blossman or visit www.blossmangas.com.

www.blossmangas.com
Our office is warm and friendly, offering excellent care for your child. We have received recognition as a Patient-Centered Medical Home. We offer same-day sick visits, an early morning walk-in clinic every weekday and extended weekday hours for sick children. We have weekend urgent care visits available. We also have late day and Saturday well-care visits available by appointment. We provide 24-hour, 7-day per week phone nurse services and an on-call physician. Our physicians and staff members have made it their career choice to spend their time working with children and families. Our mission is to make every child’s day brighter by working with parents to support their child’s best health and sense of wellbeing, helping children find the joy in life’s daily successes, and respecting that every child and parent are unique and need the support that works best for them.

Our office was voted “Best Pediatric Practice” by WNC Parents for multiple years. For more information about Blue Sky Pediatrics Asheville, please visit us at blueskypediatrics.com or call 828-687-8709.

www.blueskypediatrics.com

Charter Business, a division of Charter Communications, Inc, provides business organizations with scalable, tailored, and cost-effective broadband communications solutions, including business-to-business Internet access, data networking, business telephone, video and music entertainment services and wireless backhaul. Catering to the unique broadband needs of business customers, Charter Business offers competitively priced bundled products over its state-of-the-art, fiber-based network, helping businesses in a variety of industries maximize efficiency while continuing to grow. Charter Business is an Endorsed Vendor of WCMS.

David Zachrich, Major Accounts Executive, 828-505-7721

The goal of Current Medical Services (CMS) is to help independent practices thrive. We do that by providing Revenue Cycle Management, Human Resources/Staffing and Practice Management services to a variety of practices in Western North Carolina. Our team of highly-trained billing specialists are ready to assume all aspects of billing for your practice. We provide a dedicated phone line for patients to call with billing questions, which provides a seamless experience for patients. Our staff are locally employed, and work on-site at our Sylva office. Our insurance collection rates are well above the national average, and our goal is to maximize the earned revenue generated by your practice. We work with your EHR of choice to provide billing services, which provides for full-transparency and accountability. Please contact Greg Bauguess for more information: gbauguess@currentmedicalservices.com, 828-339-7275.

www.currentmedicalservices.com
With more than 1,800 people in 11 states, Dixon Hughes Goodman is the largest certified public accounting firm based in the Southern U.S. and a top 15 firm in the nation. In addition to comprehensive accounting and advisory services, the firm focuses on healthcare and serves clients in all 50 states. Visit www.dhgllp.com for more information.

www.dhgllp.com

For most people, the most important aspect of wealth planning isn't even about money. It’s about protecting what you hold dear—the lifestyle you enjoy today and anticipate for tomorrow, your children’s education, the ongoing strength of your business, where and how you will live in retirement, and the legacy you will leave. Paragon Financial, LLC is committed to finding financial strategies to simplify your life. As your trusted partner, we will help you make well-informed decisions by listening to your goals and aspirations, responding to your needs and guiding you toward financial independence. Clients of Paragon Financial, LLC benefit from the knowledge, experience, insights and passion of our team. As lifelong residents and active members of our community, we have a vested interest in the continued success of the residents and local businesses who are also our partners, clients, neighbors, family and friends.

http://paragon-fin.com
$500-$999 Sponsor Level

Advantage Printing, Inc. is a full service commercial printer specializing in full color offset printing. We have been serving both local and national clients for more than 30 years, and we continue to invest, expand, and grow with the needs of corporate print buyers. We offer a wide array of services including offset printing, digital printing, wide format printing, packaging, and direct mail. Our production facility is located in the heart of the Blue Ridge Mountains, in Arden NC.

Our capabilities include brochures, rackcards, postcards, booklets, pocket folders, newsletters, office stationary, posters, banners and so much more! Communication solutions are here for you, so let’s get started on your next printing project!

Contact us at info@buyadvantageprinting.com or 828.252.7667. Visit us online at www.buyadvantageprinting.com

First Citizens, one of the largest family-controlled banks in the US, is anchored by century-long traditions of integrity, common sense and consistency. Our focus is and has always been – on individuals and small to medium-sized businesses. Our exceptional service, long-term perspective and high level of experience haven’t changed, but each year we find new and innovative ways to meet your needs. In the Asheville area, we have 16 facilities to serve our customers needs and employ over 100 associates. We’ll be here for you, today and in the years to come.

www.firstcitizens.com

CATAMARAN
Crescent Health Solutions provides health plan and claims administration services, healthcare network access, pharmacy benefit management, and a complete package of health management services to employers in the sixteen western counties of North Carolina. Our network coverage includes Buncombe, Cherokee, Clay, Graham, Haywood, Henderson, Jackson, Macon, Madison, McDowell, Mitchell, Polk, Rutherford, Swain, Transylvania and Yancey counties, with more than 3,200 physicians and ancillary care providers plus 15 hospitals, making it the most extensive healthcare network in the region.

http://www.crescenths.com

Mission Health, based in Asheville, North Carolina, traces its roots in the region back to 1885. It operates six hospitals, numerous outpatient and surgery centers, the region’s only dedicated Level II trauma center, and post-acute care provider CarePartners. Mission Health has seven Centers of Excellence: Cancer, Heart, Mission Children’s Hospital, Neurosciences, Orthopedics, Trauma and Women’s Health. Member hospitals include the system’s flagship hospital, Mission Hospital in Asheville, Angel Medical Center in Franklin, Blue Ridge Regional Hospital in Spruce Pine, Highlands-Cashiers Hospital in Highlands, McDowell Hospital in Marion and Transylvania Regional Hospital in Brevard. With approximately 10,600 employees and 2,000 volunteers, Mission Health is dedicated to improving the health and wellness of the people of western North Carolina.

Mission Health has been recognized as one of the nation’s Top 15 Health Systems 2012-2014 by Truven Health Analytics, formerly Thomson Reuters. Mission Health is the only medium-sized health system to receive this recognition three years in a row, and the only health system in North Carolina to achieve that distinction. For more information, please visit mission-health.org.

www.mission-health.org
NovaCorHR, LLC is a medical recruiting company that provides HR solutions to medical providers in WNC and surrounding areas. We realize the unique opportunities that the medical field faces and having the right team beside your physicians is a top priority in delivering quality service. Our vision is focused upon finding the perfect candidate that fits the personality and requirements of our clients. Our goal is to provide professional temporary, or permanent, personnel with minimal involvement from your staff. Temporary labor and recruitment services have developed a poor reputation over the years. This is a result of recruitment companies focusing on filling the position than finding the client an ideal candidate. This type of vision is based solely on profitability and compromises the quality of workers placed. When we find candidates, we screen them with the goal of gaining insight into whether this person not only meets your qualifications, but also helps you achieve the goals set for your office. If interested in viewing some candidates, reach us at: rachel@novacorgroup.com or by phone at 888-274-1132.

Through TD Wealth, TD Bank, N.A. and its subsidiaries partner with high net worth individuals and institutions to help build, preserve and transition wealth. Delivering private banking and wealth management services for more than 80 years, TD Wealth is committed to helping personal investors, institutional and non-profit organizations gather, grow and safeguard their assets by building long-lasting relationships, and sharing the resources of one of the 10 largest financial institutions in the U.S., TD Bank, America’s Most Convenient Bank®. From private banking, portfolio management, private trust, and estate planning, to institutional trust, including retirement planning, captive insurance and trustee services, TD Wealth creates and delivers customized and integrated wealth management solutions. TD Wealth is a service mark of The Toronto-Dominion Bank. For more information, visit http://www.tdbank.com/investments.

Founded in 1994 by Josh Williams, WNC Health Insurance has grown into one of the largest health insurance firms in North Carolina. Since the implementation of the Affordable Care Act, the company has been focused on educating both clients and the public to the changes in the health insurance landscape. Now with a staff of almost 20 agents specializing in both individual and group insurance plans, WNC Health Insurance is committed to providing exemplary service as they explore and discover the best option for each business, family, or individual's health insurance needs. www.wnchealthinsurance.com
Asheville Endocrinology Consultants

Merrill Lynch

Mountain Regional Cancer Center (MRCC) provides in-depth consultation and quality radiation therapy, including intensity modulated radiation therapy, in a pleasant, convenient setting close to home.

Located in Sylva, North Carolina, MRCC is a partnership between Mission Health and Harris-DLP Hospital. Dr. David S. Thomas, with IM, MO, RO certifications and with nearly 30 years experience, directs a compassionate staff with the goal of superior quality care for each and every patient.

828-586-7610
Pardee Hospital is a not-for-profit, nationally recognized community hospital, founded in 1953 and managed by the University of North Carolina Health Care System. The main hospital is licensed for 222 acute care beds and is the second largest employer in Henderson County. Pardee is also pleased to offer a comprehensive physician practice network in Hendersonville, Mills River, Etowah and Fletcher as well as two urgent care facilities. The hospital has several satellite locations including, Pardee Signature Care Center in the Blue Ridge Mall, Pardee Home Health, two Pardee Rehab & Wellness Centers and numerous specialty offices. Pardee is known for its outreach in the community through wellness and prevention services such as the Pardee Signature Care program, Lighten Up 4 Life and high-tech diagnostic and treatment capabilities. It is also a teaching hospital, affiliated with Wingate University School of Pharmacy. www.pardeehospital.org

$100 - $249 Sponsor Level

At Daniels Communications, our professional phone attendants can help you and your patients connect. Our fully-trained and courteous operators are there to take your patient calls anytime – day or night. We provide these services for professionals – from doctors and health care organizations to plumbing, HVAC, electrical and restoration services who need to connect to their customers quickly and efficiently. No matter your needs, our answering services are tailored to fit. During the week, after hours, weekends or holidays – our staff will handle your inbound phone calls just the way you would. Our technology is web enabled, VoIP compatible and fully digital. We ensure your calls are answered promptly, dispatched efficiently, and are fully documented. We are WNC’s only computer-based call management service provider. Our operators are trained to document everything. Our system dates all functions automatically and all actions are encrypted and stored for 6 years. We offer confirmation/receipt; email and sms/text reply and call back statements. Have a call dispute? We can email you the call. Something happened 4 years ago? We have that information on file. We are the only HIPAA compliant answering service in WNC. www.danielscommunications.com